



# CITY OF GENEVA



**MUNICIPAL GENERAL, WATER, AND SEWER FUND  
BUDGETS**



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**MISSION**

The City of Geneva provides efficient and responsible local government services allowing everyone to enjoy the benefits of living and working in our uniquely urban city.

**VISION**

We envision the City of Geneva as a place that is Beautiful, Prosperous, Connected, Equitable, and Sustainable.

**VALUES**

As residents, city staff and appointed & elected officials of the City, our decisions and actions will be guided by these Core Values:

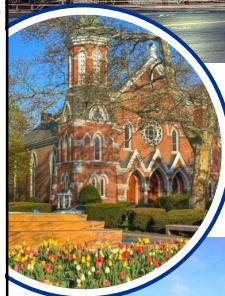
- Safety
- Innovation
- Caring & Respect
- Integrity & Honor
- Service & Stewardship

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1



# QUICK OVERVIEW



## RECOMMENDED OPERATING BUDGET

Total Appropriations: \$22,300,361  
 Estimated Revenues: \$12,139,463  
 Levy Total: \$10,160,898  
 Tax Rate: \$13.97 per \$1,000  
 Property Tax Cap: \$9,852,787  
 Price of Median Home: \$143,900  
 Tax on Median Value Home: \$2,010  
 Reduction from 2024 on Median Value Homes: \$17



## RECOMMENDED WATER AND SEWER BUDGETS

Water Total: \$3,916,999  
 Spending level: 6.7% decrease  
 Impact on Consumers: 1.5% increase  
 Sewer Total: \$5,534,798  
 Spending level: 5.1% spending increase  
 Impact on Consumers: 2.5% increase

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## CITY OF GENEVA INFORMATION

The following information is compiled by the US Census Bureau through the annual American Community Survey.



**2022 MEDIAN HOUSEHOLD INCOME: \$63,602**  
**13.5% INCREASE**



**2022 MEDIAN GROSS MONTHLY RENT: \$1040**  
**8.2% INCREASE**



**2022 HIGH SCHOOL GRADUATES: 96.1%**  
**6.8% INCREASE**



**2022 POPULATION: 12,670**  
**.739% INCREASE**



**2022 PERSONS IN POVERTY: 18.6%**  
**NO CHANGE**

Source: Census.gov

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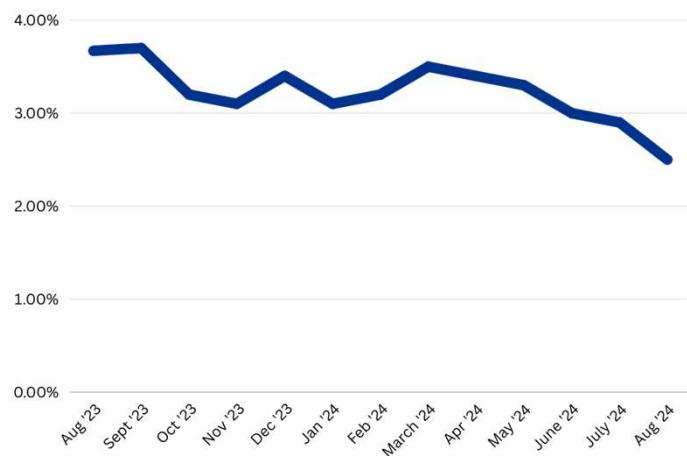
# ECONOMIC AND FISCAL INDICATORS

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## INFLATION RATES

US Inflation Rate is at 2.5%, compared to 2.9% last month and 3.7% last year. The rate continues to decrease from the high of 2021, nearing pre-pandemic levels.

The US Inflation Rate is the percentage in which a chosen types of goods and services purchased in the US increases in price over a year. Inflation is one of the metrics used by the US Federal Reserve to gauge the health of the economy. Since 2012, the Federal Reserve has targeted a 2% inflation rate for the US economy and may make changes to monetary policy if inflation is not within that range.

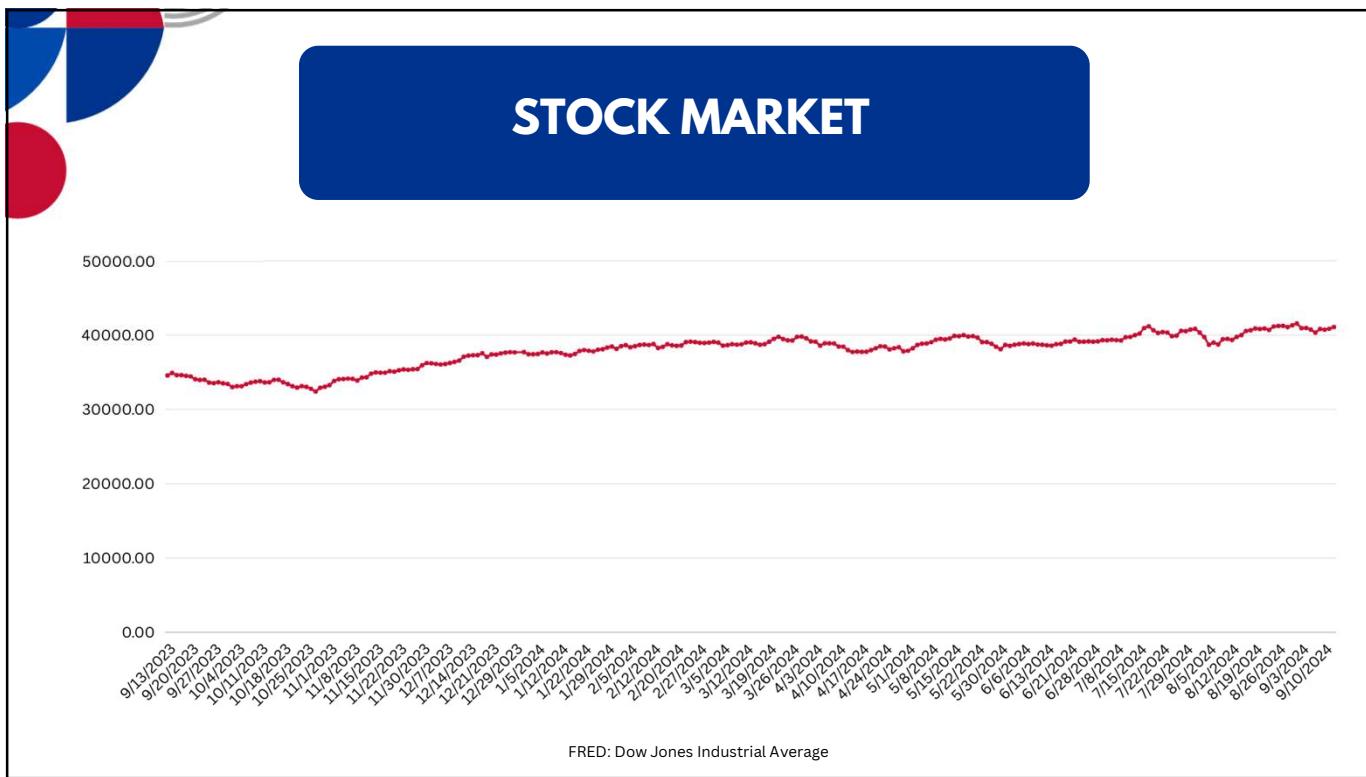


U.S. Dept. of Labor, Bureau of Labor Statistics

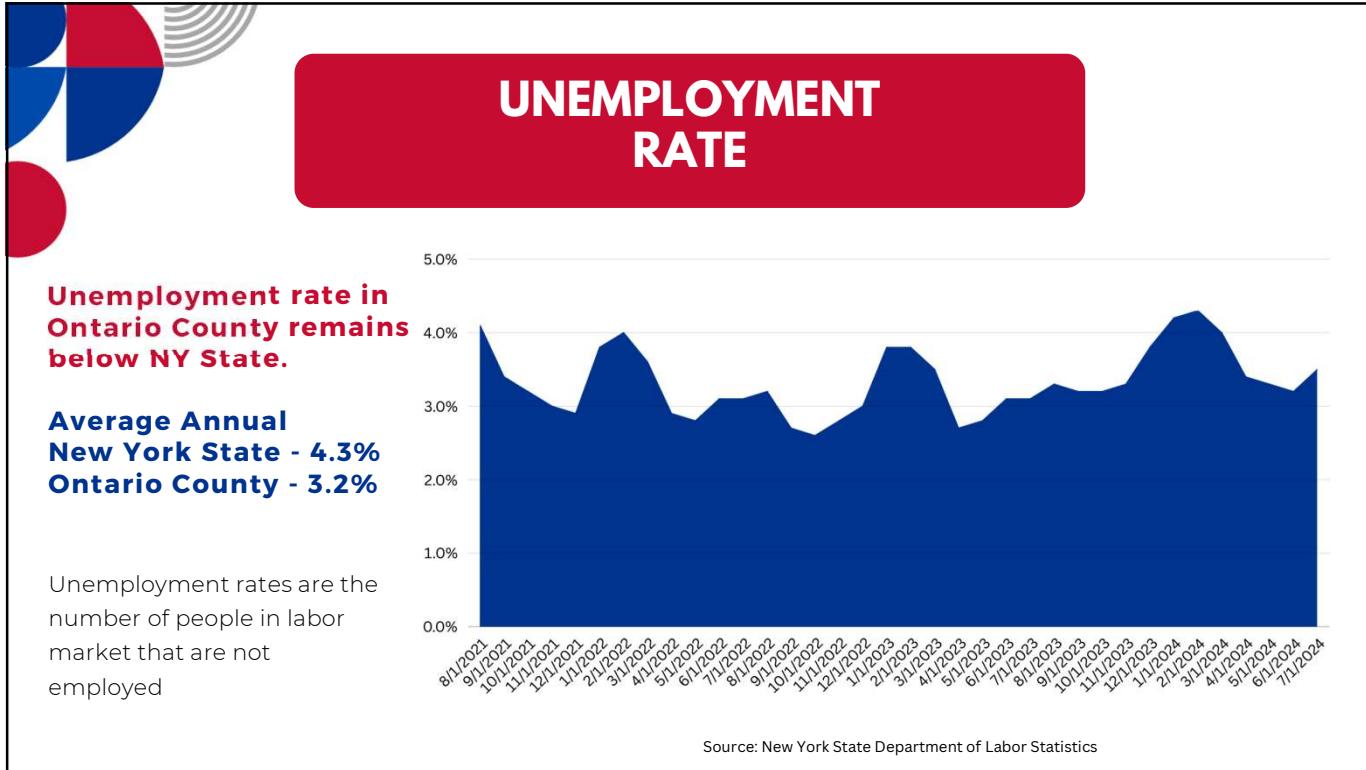
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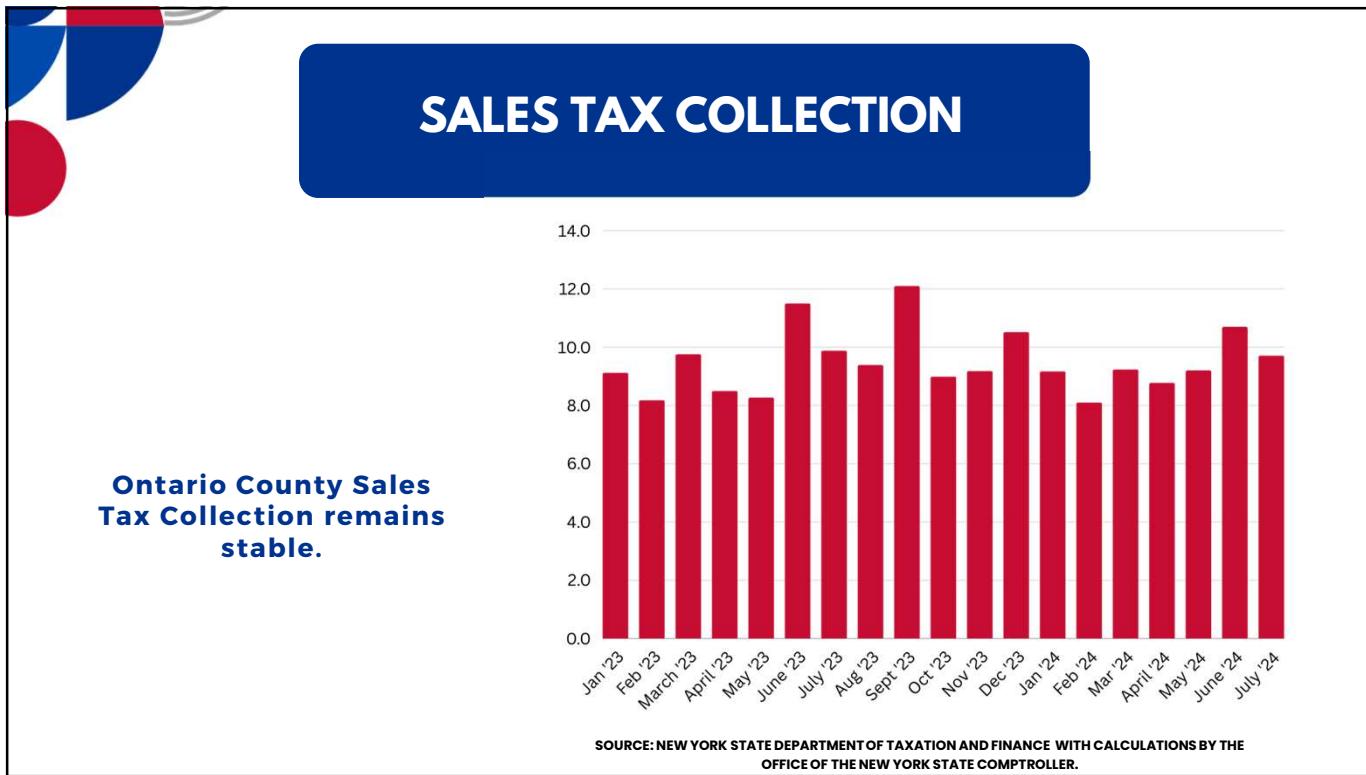
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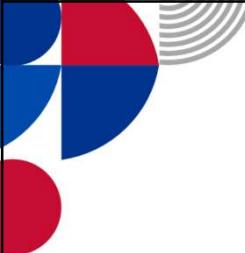
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## ONTARIO COUNTY AND CITY PROFILES 2024

**2024 Total County Appropriations:**  
**\$292,012,743**

**2024 County Levy:**  
**\$74,114,234**

**2024 County Tax Rate:**  
**\$6.31/per \$1,000 of value**

**2024 Total City Appropriations:**  
**\$19,503,229**

**2024 City Levy:**  
**\$8,428,873**

**2024 City Tax Rate:**  
**\$17.25/per \$1,000 of value**

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## 2025 BUDGET DIRECTION

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## BUDGET FOCUS

**1**

### SMART SPENDING

Connect work to current and future city needs. Review actual spending. Understand what can be done with what we have.

**2**

### WISE INVESTMENTS

Serve as stewards of public funds. Invest in the people and infrastructure in ways that will last beyond any one generation. Use data to drive our decisions.

**3**

### USE STABLE REVENUES

While taxes and fees make up a significant percentage of municipal revenues, the budget will aims to utilize additional revenue.

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### TAX RATE REVIEW

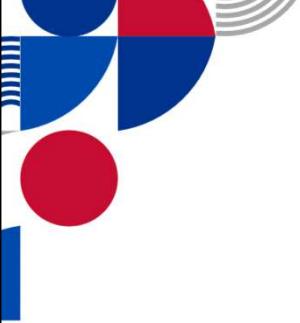
The tax rate in Geneva is much higher than a majority of our peers. The budget should reflect a focus on ways to reduce the rate while still providing the services expected by our community.

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# 2025 BUDGET DRIVERS

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## BUDGET DRIVERS



### EXPENDITURES

- Labor and Benefit Cost Increases
- Debt
- Capital Investments
- Supply Increases

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## LABOR & BENEFITS



**2025 Staffing Level: 138.5**  
**2024 Staffing Level: 137**

**2025 Salaries and Wages: \$9.1M**  
**2024 Salaries and Wages: \$8.6M**

**Four of six collective bargaining agreements are not yet ratified. Wage projection is based of estimations at this time.**

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## LABOR & BENEFITS

### 2025 Negotiated Increases

- Council 82 Police: TBD
- CSEA Laborers: TBD
- CSEA Foremen: TBD
- IAFF Fire: TBD
- Municipal Employees: 2.75%
- Teamsters Command: 3.5%/4.5%
- Unrepresented: 2.75%

### 2024 Negotiated Increases

- Council 82 Police: TBD
- CSEA Laborers: TBD
- CSEA Foremen: 2%
- IAFF Fire: 1.5%
- CSEA Municipal Employees: 2.75%
- Teamsters Command: 3.5%/4.75%
- Unrepresented: 3%



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## LABOR & BENEFITS

**2025 Employee Benefits: \$4,846,758**

**2024 Employee Benefits: \$4,100,466**

**Increase of ~\$750,000**



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## GENERAL FUND DEBT

**Total Outstanding Debt 2025: \$42,992,235**

**20% of Debt Contracting is Exhausted**

**2025 Debt Service: \$2.262M**

**2024 Debt Payment: \$2.646M**

In New York State, there are limits to how much debt a local government or school district can incur. For counties, cities, towns and villages:

- The debt limit is a percentage of the five-year average full valuation of taxable property within a municipality.
- Debt issued for the purpose of water supply and distribution and certain types of short term borrowings are excluded from the debt limit.
- Exclusions from the limit for debt related to sewer projects and certain types of self-liquidating debt are available.



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## 2025 CAPITAL PROJECTS

**Total Cost: \$11.9M**

- Clinton, Cherry, Elmwood Street Reconstruction - General, Sewer & Water Fund
- Waste Water Treatment Plant Clarifier - Sewer Fund
- Radio System Upgrades - General Fund
- Cellular Water Meters - Water & Sewer Funds
- Pulteney Street Road and Infrastructure - Sewer Fund
- Middle Street Bridge Replacement - Grant and General Fund
- Lakefront Improvements - Grant and General Fund
- Lakefront Seawall - General Fund
- Sewer Infrastructure Maintenance - Sewer Fund
- Street Resurfacing - Grant Funds



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## 2025 FACILITY MAINTENANCE

**Total Cost: \$1,184,000**

### City Hall

- Window replacement, boiler upgrades, standard maintenance

### Public Safety Building

- Roof top unit replacement, standard maintenance

### DPW at North Genesee

- Roof repairs

### Firehouse

- Roof replacement, standard maintenance

### Parks and Playgrounds

- Neider Park basketball court upgrade, Brook street tennis court repairs, replacement of park signs
- Pilot contract to support additional maintenance to DRI areas and pocket parks

### Lakefront

- Replacement of glass doors, lakefront shade structures, gazebo replacement with partnership with Geneva Community Projects,

### Recreation Complex

- No allocation as we await the results from the 2024 complex study



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## EQUIPMENT

**Total Cost: \$1.2M**

- 2 Police Patrol Cars
- 4 Self Contained Breathing Apparatus for the Fire Department
- Fire Inspection Vehicle
- 2 Gas Meters for the Fire Department
- Fire Simulator Trainer
- Jaws of Life Tool
- Gear Hose Washer/Dryer for the Fire Department
- Utility Task Vehicle
- Fifteen (15) sets of Fire Protection Gear
- 15 Passenger Van for recreation
- Fleet vehicle for ITS
- Salt Truck
- Bucket Truck
- Asphalt Drum Roller
- Zero-Turn Mower
- Front Clam Bucket
- JD Front Loader
- ABS Pump
- RAS Pump
- WAS Pump



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## COST INCREASES



While we realized some benefits to changing our health care plans in 2024, costs in 2025 will continue to rise. The 2025 projected increase will be 14% over 2024 rates.

The cost for materials, utilities and supplies to achieve the work continue to increase. We are projecting 7% - 15% on all costs related to utilities and necessary supplies in 2025.

Mandated pension costs continue to rise on an annual basis. This year's increase will be between 2%-5% depending on pension unit.

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## BUDGET DRIVERS

### REVENUES

Sales Tax  
State Aid Increase  
Investment Income  
One-Time Cash For Capital

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## SALES TAX

**2025 Recommended Sales Tax: \$4,900,000**

**2024 Budgeted Sales Tax: \$4,182,000**

**2023 Realized Sales Tax: \$4,884,552**

**Additional Revenue of \$718,000**

**Sales tax is an elastic revenue stream and should be monitored closely each quarter.**



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## AIM FUNDING

**2025 AIM: \$2,167,613**

**2024 AIM: \$1,942,613**

**2023 AIM: \$1,942,613**

**Additional Revenue of \$225,000**

**Aid and Incentives for Municipalities (AIM) funding increased for the first time in 15 years for our 2025 budget.**



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## INVESTMENTS

**2025 Investments and Earnings: \$382,795**

**2024 Investments and Earnings: \$15,000**

**2023 Investments and Earnings: \$64,535**

**Additional Revenue of \$367,795**

**With the adoption of a prudent yet aggressive investment policy the City can start realizing investment potential on our liquid assets.**



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## CASH FOR EXPENSES

**Jan. 1, 2024 Fund Balance: \$4,269,980 (19%)**

**Jan. 1, 2023 Fund Balance: \$4,485,380 (23%)**

**Recommended Fund Balance: 12-15%**

**2025 Budget Fund Balance Transfer: \$924,500**

**Fund Balance will pay for one-time costs including:**

- Safety Coordinator pilot position
- Building Maintenance Projects across city facilities



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## FLEET MANAGEMENT

**Identified fleet management as a priority for 2025**

**Potential Benefits:**

- Increased purchasing power
- Fuel management
- Vehicle diagnostics
- Fleet oversight
- Cost savings

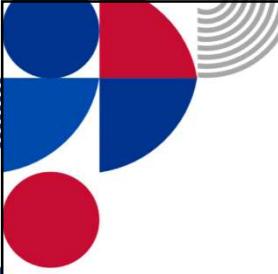


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## 2025 GENERAL FUND BUDGETS BY DEPARTMENT



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## CITY CLERK

**2025 Recommended Budget: \$219,242**

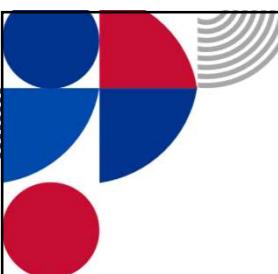
Budget Drivers:

Ontario County has changed the way that dogs are enumerated based on census data. This resulted in a \$13,750 increase in control of animals.

Key Metrics To Be Collected in 2025

- % of Minutes adopted with no corrections
- Number of licenses issued
- % of standing meeting agendas Provided at least 5 Days in Advance
- % of Customers who mark they are satisfied with service at City Hall

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## CITY COUNCIL & MAYOR

**2025 Recommended Budget: \$51,200**

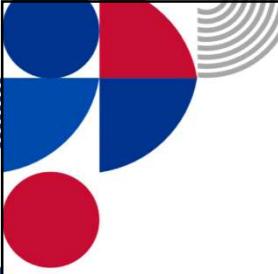
Budget Drivers:

The miscellaneous line was increased to support council requests.

Key Metrics To Be Collected 1/24 to 8/1/2024

- Number of Council meetings: 25
- Number of actions voted on: 54

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## CITY MANAGER

### 2025 Recommended Budget: \$322,046

Budget Drivers:

Staffing includes City Manager, Safety Coordinator and 10% of HR shared staff for administrative support. Training fund increased by \$2,000 and supports trainings and conferences for all city staff.

Unfunded Requests:

\$94,000 - Community Engagement Coordinator  
\$75,000 - Comprehensive Plan Update  
\$55,000 - Performance Management Software  
\$25,000 - National Community Survey

Key Metrics Collected 1/24 to 8/1/2024

- Cumulative Amount of Grant Funding: \$1,830,000
- Number of open contracts ratified: 50%

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## CITY ATTORNEY

### 2025 Recommended Budget: \$198,000

Budget Drivers:

The city retains two sources of primary legal counsel. Boylan Code serves as general counsel and Roemer Wallens Gold & Mineaux LLP serves as labor counsel.

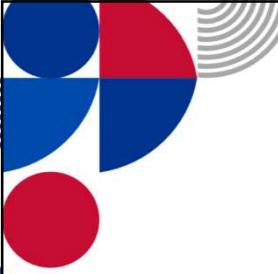
Key Metrics Collected 1/24 to 8/1/2024

- Number of Requests for Legal Services: 48

Key Metrics to be collected in 2025

- Number of hours spent with outside legal counsel

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## HUMAN RESOURCES

**2025 Recommended Budget: \$187,125**

Budget Drivers:

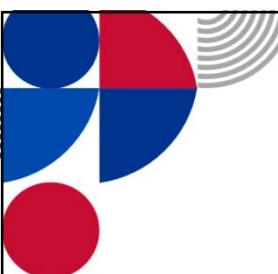
Human Resources has a shared employee with the City Manager, 90% of the time is in Human Resources.

A new line was created to break out employee service items such as EAP, Paragon, and other benefit related items. Health and Wellness programming for all employees is located in the HR budget.

Key Metrics Collected 1/24 to 8/1/2024

- Number of full-time positions: 127
- Number of full-time positions filled: 9
- Number of onboardings: 24
- Retirements/Resignations: 19

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## COMPTROLLER

**2025 Recommended Budget: \$435,637**

Budget Drivers:

Increased costs related to implementation of electronic time-keeping and payroll streamlining.

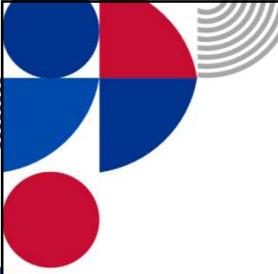
Unfunded Requests:

\$25,000 for benefits administration incorporation into payroll roll out

Key Metrics Collected 1/24 to 8/1/2024

- Tax Collection Rate: 98.09%
- Average Rate of Investment Return: 3.19%

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## ASSESSOR

### 2025 Recommended Budget: \$155,924

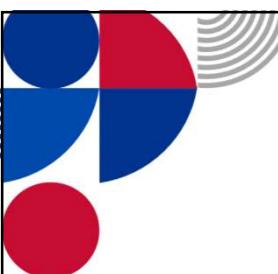
#### Budget Drivers:

In spring 2024, we began to work with the City of Canandaigua to support not only the Assessor but also a tax clerk. In 2025 we would like to formalize this relationship and contract with Canandaigua for this second shared position.

#### Key Metrics Collected 1/24 to 8/1/2024

- Equalization rate: 100%
- Taxable Assessed Value: \$727,833,468

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## POLICE

### 2025 Recommended Budget: \$4,098,641

#### Budget Drivers:

A second shared SRO has increased our shared funding with GCSD.  
Equipment maintenance has increased for our service contracts.  
Two new vehicles are slated to be purchased in 2025  
Increased funding for school crossing guards.

#### Unfunded Requests:

\$27,00 for electric  
\$94,000 for an additional officer  
\$100,000+ for a social worker

#### Key Metrics Collected 1/24 to 8/1/2024

- Police dispatched calls: 24,832
- Body worn camera hours: 17,264
- Use of force incidents: 33
- Overtime hours: 1,715

38



## FIRE

### 2025 Recommended Budget: \$2,649,801

#### Budget Drivers:

Equipment includes breathing apparatuses, gas meters, fire extinguisher simulator, radio replacements, jaws of life tool, gear hose washer/dryer, and 14 sets of fire protection gear. A UTV vehicle and fire inspection truck will be purchased in 2025.

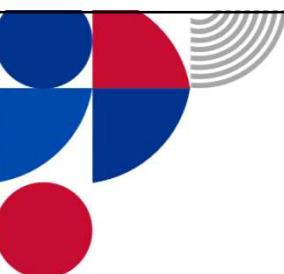
#### Key Metrics Collected 1/24 to 8/1/2024

- Number of calls: 1,272
- Number of mutual aid calls: 32
- Number of code enforcement visits: 438
- Cumulative hrs. of training by staff: 3,800

#### Unfunded Requests:

- \$70,000 for a vehicle for the Deputy Chief
- \$8,000 for two additional thermal imaging cameras
- \$6,200 for smoke injection fan
- \$414,000 for three additional full-time firefighters
- \$115,000 for a water suppression and fire rescue boat
- \$30,000 for active shooter protection
- \$1,115,000 for a new fire apparatus
- \$15,000 for training funds
- \$2,500 for fire prevention items

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## PLANNING & ECONOMIC DEVELOPMENT

### 2025 Recommended Budget: \$353,485

#### Budget Drivers:

Increased hours for grant coordinator which will be funded with grant revenue drives up overall budget. Outside contractors will be utilized for engineering, surveys, community engagements, request for qualification releases and other support.

#### Key Metrics Collected 1/24 to 8/1/2024

- Number of new businesses open downtown: 11
- Value of city property sold to return to roll: \$281,000
- Number of housing units approved for new construction or major renovation: 15
- Number of vendors at Farmer's Market: 95

#### Unfunded Requests:

- \$2,000 for extra help increases
- \$1,500 for supplies and materials
- \$8,000 for concert series, if there is not a sponsor this may come to council for review in 2025

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## RECREATION

**2025 Main Programming Recommended Budget: \$178,048**

**2025 Summer Programming Recommended: \$92,012**

**2025 Rink Recommended Budget: \$180,847**

Budget Drivers:

Increased rates for seasonal support.  
Replacement of the van used to transport participants.

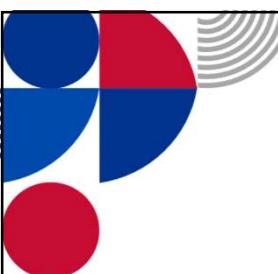
Unfunded Requests:

\$2,350 in additional equipment  
\$50 in office supplies  
\$2,500 in outside facility rental  
\$2,175 for summer sports leagues  
\$75,000 for bench upgrades  
\$275 for the dog park

Key Metrics Collected 1/24 to 8/1/2024

- Number of rink passes during '23-24 season: 394
- Number of youth in summer camp: 50 average per week
- Number of days rink used during '23-'24 season: 301

41



## INFORMATION TECHNOLOGY

**2025 Recommended Budget: \$571,464**

Budget Drivers:

Increasing need for information technology services has resulted in a request for another shared position with the City of Canandaigua. If funded this will bring the IT department to 1.5 FTEs for the City of Geneva. A fleet vehicle is also included in the 2025 recommended budget to replace the current vehicle.

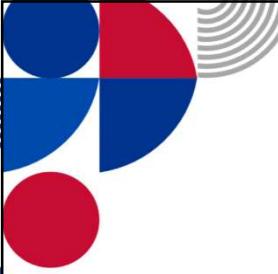
Unfunded Requests:

\$5,000 for extra help

Key Metrics Collected 1/24 to 8/1/2024

- Number of cameras installed and maintained: 8 new, 2 replaced, 61 total
- Technology cost per user: \$3,146
- PC replacement: 19

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## PUBLIC WORKS ENGINEERING

### 2025 Main Recommended Budget: \$544,495

#### Budget Drivers:

Includes a second administrative assistant to support the entire department of public works.

Engineering surveys and tree inventories are included in this budget.

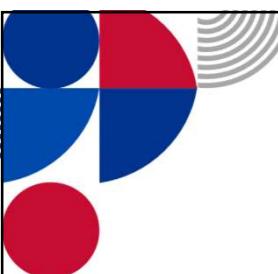
#### Unfunded Requests:

\$46,000 New vehicle for the director  
\$100,000 in additional design work for Cherry, Elmwood, and Clinton

Key Metrics Collected 1/24 to 8/1/2024

- Number of lane miles of street improvements: 20 streets, 6.92 Miles
- Number of Right of Way (ROW) permits: 20
- Number of tree complaints reviewed: 143

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## PUBLIC WORKS CODE ENFORCEMENT

### 2025 Recommended Budget: \$328,975

#### Budget Drivers:

Includes new code enforcement software and tough books so more reporting can be done in the field.

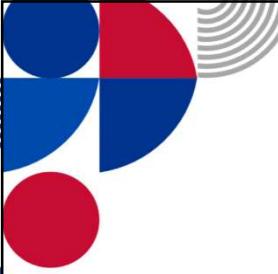
#### Unfunded Requests:

\$36,000 for an additional vehicle  
\$500 for conferences

Key Metrics Collected 1/24 to 8/1/2024

- Number of complaints acted on: 389
- Number of property enforcements: 390
- Number of court cases: 4

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## PUBLIC WORKS HIGHWAY

### 2025 Recommended Budget: \$1,506,453

#### Budget Drivers:

Increased seasonal pay to mirror the market. Equipment to be purchased includes a salt truck, bucket truck, and asphalt roller. Tree service funds were reduced due to increased spending elsewhere.

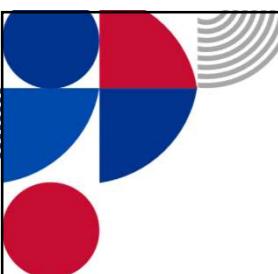
#### Unfunded Requests:

\$37,700 to create a second highway supervisor  
\$250,000 for a plow truck  
\$15,000 reduction in mileage and vehicle costs

Key Metrics Collected 1/24 to 8/1/2024

- Number of street sweeper trips: 80 days
- Number of Winter Trips: 22 days
- Extreme weather debris clean up events: 5
- Collected tree and yard debris: 11,000 cubic yards
- Collected food scraps: 8.7 Tons

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## PUBLIC WORKS BUILDINGS AND GROUNDS

### 2025 Recommended Budget: \$2,098,647

#### Budget Drivers:

Increased seasonal pay to mirror the market. Budget includes costs for buildings and grounds maintenance for all city facilities. Incorporated in the B&G budget is \$200,000 for a pilot year of contracting for vegetation control and landscaping services for pocket parks and DRI projects.

#### Unfunded Requests:

\$110,000 for a new pole barn  
\$40,000 for a zero turn mower

Key Metrics Collected 1/24 to 8/1/2024

- Number of parks/acres maintained: 15/108
- Number of cemeteries/acres: 2/71
- Number of burials: 42

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## BUSINESS IMPROVEMENT DISTRICT

**2025 Recommended Budget Economic Development: \$15,000**  
**2025 Recommended Budget Maintenance: \$107,600**

Budget Drivers:

Increased seasonal pay to mirror the market. In 2024, the BID received funding from the LDC and IDA for maintenance. This funding is no longer available. The recommended funding includes support for economic development in downtown and maintenance in downtown such as garbage and debris pick up, hanging baskets, holiday decor, and volunteer management.

Unfunded Requests:

\$132,010 for additional BID maintenance services

Key Metrics were not requested of the BID.

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## 2025 SEWER AND WATER FUNDS

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## WATER RATES

2025 Water Rate Table

Size of Meter in Inches (In)	Water Allowance in Gallons	Minimum Charge	Per Gallon Over Min.
5/8	4,000	\$33.29	\$0.00603
3/4	8,000	\$66.57	\$0.00621
1	15,000	\$124.85	\$0.00639
1.5	34,000	\$282.96	\$0.00659
2	60,000	\$499.34	\$0.00678
3	120,000	\$998.69	\$0.00698
4	184,000	\$1,531.31	\$0.00720
6	371,000	\$3,087.60	\$0.00741
8	634,000	\$5,276.38	\$0.00763

Size of Meter in Inches (Out)	Water Allowance in Gallons	Minimum Charge	Per Gallon Over Min.
5/8	4,000	\$57.84	\$0.01000
3/4	8,000	\$115.68	\$0.01000
1	15,000	\$234.33	\$0.01050
1.5	90,000	\$531.15	\$0.01050
2	105,000	\$937.33	\$0.01102
3	120,000	\$1,874.63	\$0.01102
4	210,000	\$2,446.76	\$0.01102
6	419,000	\$4,933.40	\$0.01102
8	715,000	\$8,430.66	\$0.01102

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## WATER MAINTENANCE & PLANT

**2025 Recommended Maintenance: \$716,945**

**2025 Recommended Water Plant: \$663,432**

Budget Drivers:

Water use has decreased overall in 2024.

Unfunded Requests:

\$227,000 for a dump truck

Key Metrics Collected 1/24 to 8/1/2024

- Amount of water produced: 1,620,000 Gallons/day - 592,840,000 Annually
- Number of hydrants flushed and valves exercised: 621 hydrants, 78 valves
- Number of water break repairs: 24
- Number of daybook service calls: 438

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## SEWER RATES

2025 Sewer Rate Table

Size of Meter in Inches (In)	Water Allowance in Gallons	Minimum Charge	Per Gallon Over Min.
5/8	4,000	\$60.19	\$0.01003
3/4	8,000	\$120.37	\$0.01032
1	15,000	\$225.71	\$0.01064
1.5	34,000	\$511.59	\$0.01095
2	60,000	\$902.81	\$0.01129
3	120,000	\$1,805.62	\$0.01162
4	184,000	\$2,768.64	\$0.01198
6	371,000	\$5,582.40	\$0.01233
8	634,000	\$9,539.74	\$0.01270

Size of Meter in Inches (Out)	Water Allowance in Gallons	Minimum Charge	Per Gallon Over Min.
5/8	4,000	\$99.92	\$0.01044
3/4	8,000	\$199.82	\$0.01077
1	15,000	\$374.67	\$0.01108
1.5	34,000	\$849.25	\$0.01142
2	60,000	\$1,498.67	\$0.01175
3	120,000	\$2,997.35	\$0.01211
4	184,000	\$4,595.92	\$0.01247
6	371,000	\$9,266.79	\$0.01284
8	634,000	\$15,835.97	\$0.01324

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## WASTE<sup>c</sup>WATER MAINTENANCE & PLANT

**2025 Recommended Maintenance: \$901,494**

**2025 Recommended Waste Water Plant: \$1,524,088**

### Budget Drivers:

Additional equipment to be purchased includes front end loaded, and waste activated sludge (WAS) pump, return-activated sludge (RAS) pump, and ABS pump

### Unfunded Requests:

\$165,000 for three additional ABS pumps  
\$25,000 for maintenance requests to be completed in 2024.

Key Metrics Collected 1/24 to 8/1/2024

- Amount of wastewater treated: 580,950,000 gallons
- Est. amount of stormwater infiltration: >15% of total flows
- Number of catch basins repaired: 16
- Number of sewer breaks repaired: 6
- Miles of collection system inspected/lined: 2,058 feet/178 feet

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# PUTTING IT ALL TOGETHER & NEXT STEPS

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## VALUATION IMPACTS

**2025 Taxable Assessed Value: \$727,568,268 - 100% Equalization**  
**2024 Taxable Assessed Value: \$488,623,884 - 78% Equalization**



92% OF  
RESIDENTIAL  
PROPERTY  
INCREASED IN  
VALUE

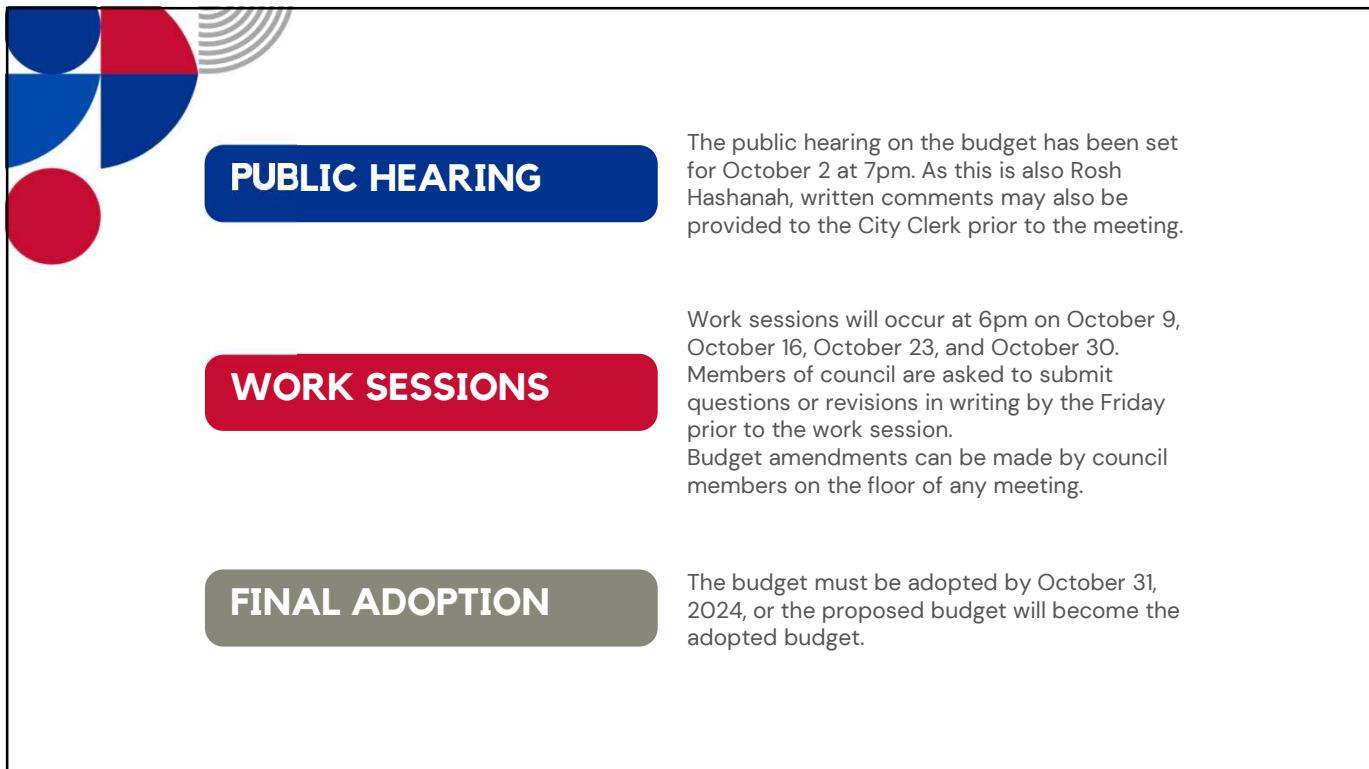


10 NEW PARCELS  
ADDED TO THE  
ROLL

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# Thank you

This budget would not be possible without the tremendous effort of our city staff who reviewed their departmental spending in detail, provided edits to the documents, reviewed all of the numbers, printed copies, and so much more.

