

City Manager Updates December 5th, 2024 Council Meeting

Council and Department Head Strategic Thinking Session

On December 3, 2024, Council and Staff met to discuss strategies for moving forward in 2025 and beyond. The members of the City Leadership team confirmed, pending final wordsmithing, the five areas of focus as set by council earlier this year:

- **Fiscal and Organizational Stewardship:** The responsible management of resources to achieve specific goals and ensuring long-term financial health for the City of Geneva.
- **Economic Development:** The city processes improve the economic and social well-being of City of Geneva residents through programs, policies, and activities.
- **Intergovernmental Relations:** The management of interactions and relationships between the different levels of government, businesses, and community partners.
- **Communications:** The processes of sharing information about government actions with the public while collecting information from the public to enhance policies, practices and services.
- **Quality of Life:** The provision of access to essential services, amenities, and opportunities, such as recreation services, infrastructure, and neighborhood engagement.
- **Population Performance Metrics for the City of Geneva:** Quantifiable data points that reflect the health and well-being of our community. These metrics can be used to evaluate the efficiency of all providers of a community, beyond those provided by government, and can also be utilized to identify disparities based on socioeconomic status, race, and ethnicity.

The council and department leaders also reviewed 2024 and 2025 department work programs as well as the available resources provided in the 2025 budget.

A second meeting will be held in Q1 of 2025 to further discuss the Planning, Do, Check, Act processes used by staff, Results Based Accountability metric inclusion, and to continue to build the City leadership team of staff and council.

A similar strategic thinking retreat will be held in April 2025 to begin the project planning for 2026.

Storm Task Force Report

The storm task force report was presented earlier this month, and the team has begun to rank the priorities outlined in the report. The ranking will be provided to council at the next council meeting. The storm task force report will be available on the City Manager's page.

Shared Services: Town and City Resource Recovery Park

I have met with the Town Supervisor to discuss our continued partnership related to the Vermiculture trench as well as the USDA grant shared by the Town and City. The Town currently operates a transfer station for town residents together we have developed a proposal to share resources and create a resource recovery park in the City to be used by City and Town residents. This pilot program would allow City residents the ability to drop off all waste in one

location and would reopen the trenches. Staffing would be provided by a town employee that would be paid for by grant funding that we have received jointly with the town to increase sustainability in the region. This project will look to commence in January/February 2025 with the support of both municipalities.

Community Emergency Management Plan

Ontario County has created a Community Survey that they are sending out to AS MANY residents as possible. Please fill out the survey at the link below, all responses will be continuously tracked and compiled, and will help tremendously with both the Community Emergency Management Plan (CEMP) updates/rewrite, and will our County partners a “temperature” on how people in Ontario County feels about their level of preparedness and where we need to do better as a whole community.

PLEASE share this link to ANYONE you’d like (family, friends, neighbors, etc.) that live in Ontario County so we can get as many responses back as we possibly can. Link: [Ontario County Community Survey \(2024\)](#)

Shade Tree Committee Re-Appointments

Jay Freer, Tom Burrall, James Engel are confirmed for City Manager appointment to the Shade Tree Committee for terms through 12/31/2027.