

## **Mission Statement**

The Geneva IDA was created to promote, develop, encourage, and assist in acquiring, constructing, maintaining, equipping, and furnishing certain types of projects and facilities, to advance the job opportunities, health, general prosperity, economic welfare, and recreation opportunities of the citizens of the City of Geneva.

## **Goals and Objectives**

### **The Geneva Industrial Development Agency will:**

1. Act as the City's lead economic development agency
2. Work to create new and retain existing employment opportunities in the City, improving the quality of life
3. Work to increase and diversify the City's tax base
4. Actively support and further the interests of City-based businesses
5. Meet regularly with City businesses to mitigate obstacles to growth and to assist in ways that will facilitate development and expansion
6. Increase awareness of federal, state, and local business assistance programs
7. Implement marketing efforts that target the expansion, retention, and attraction of existing and new businesses and promote investment in the City
8. Represent the interests of the City and maintain the relationships with federal, state, and regional elected officials and economic development allies to further the City's development objectives